



## THE HOLE TRUTH

AN ARTIST-BUILT MINIGOLF COURSE IN NOWA NOWA

A RED TRACTOR ART PROJECT AUSPICED BY THE NOWA NOWA ARTS MELANGE INC.

## RULES OF THE GAME

1. The mini golf course will be installed beside the Art Home, Nowa Nowa.
2. The site is about an acre of flat low lying grassy land – just near the sculpture walk, the pony club, Lake Tyers, Boggy Creek and visible (just) from Princes Highway.



You can see the site on Google Maps via

<http://www.nowanowa.com/map.htm>

3. The project will commission 9 artists to create 9 holes
4. Each hole will be a work of art – as well as a playable (enjoyable and challenging) hole.

5. Each hole should reflect some element of Gippsland. A truth.
6. The Hole Truth aims to entice non-arts folk – so we encourage artists to connect with others, to discover their story, to tell us something interesting about Gippsland life. Good or evil.
7. Artists are asked to submit their gobsmackingly good idea for consideration by the Hole Panel.
8. Quirky, non-clichéd ideas are very good. Positively encouraged.
9. Partnerships are good (they improve your scorecard enormously)
10. 4 artists (or teams of artists) will be initially selected to form a happy crew that can continue to refine the shape of the course - and their individual holes.
11. Selected artists will be given a contract outlining our mutual obligations to the project.
12. Selected artists will be paid in instalments: 10% on selection, 20% on completion of detailed design, 20% at agreed time, 50% on completion.
13. Artists are required to consider safety, installation issues, the environment and the ability of their work to withstand the elements, and playful adults (and children).
14. Submissions should include: a written response to the concept (particularly, what it tells us about Gippsland life), a sketch of the concept , indication of materials, dimensions, budget , brief CV,
15. Submissions will be assessed in terms of:
  - the artistic merit of the proposed concept
  - aesthetic response to the site and the brief
  - ability of the work to convey a truth
  - the proposed budget and timeline
  - demonstrated ability to create work that engages with a broad public
  - availability to work within the project timeline
  - public safety and risk management issues
  - maintenance issues
  - robustness and durability

## SOME FUNDAMENTALS

The Hole Truth Project

<http://the-hole-truth.blogspot.com/>

has been conceived by Red Tractor Art.

<http://redtractorart.com.au>

It has been funded by Arts Victoria.

[http://arts.vic.gov.au/content/Public/Arts\\_in\\_Victoria/Arts\\_in\\_Regional\\_Victoria/Regional\\_Arts\\_Projects/Nowa\\_Nowa\\_Open\\_for\\_Inspection.aspx](http://arts.vic.gov.au/content/Public/Arts_in_Victoria/Arts_in_Regional_Victoria/Regional_Arts_Projects/Nowa_Nowa_Open_for_Inspection.aspx)

The project is auspiced by the Nowa Nowa Arts Melange Inc .

The project site is owned by Red Tractor Art who aspire, largely through donation of their time, energy and resources to create a vibrant arts precinct & artist-run space in Nowa Nowa.

## WHY A MINIGOLF COURSE?

Minigolf as art seemed like a good idea, mainly because of Nowa Nowa's proximity to Lakes Entrance (and its minigolf excesses) , and the affection that *most* people have for the game.

It's nostalgic. It's fun.

You really should read the article 'Simply Putt: Mini-golf is an Art Form' (on the blogspot) it's a great description of the parallels between minigolf and art through the ages.

## WHY ... ANYTHING?

We reckon that arts projects [ like The Hole Truth] encourage locals, near-locals and visitors to get up close to some great east gippsland art.

We hope visitors will learn something new about east gippsland and nowa nowa by playing the course.

We hope people will come specially to Nowa Nowa to see – and play –the Glen Boggy Minigolf Course. So yes. We hope for community, economic and tourism benefits too.

## THE SITE: GLEN BOGGY



# SOME REQUIREMENTS

The artwork must meet the planning standards of the shire.

The installation of the artwork will be the responsibility of the artist .

A planning permit from Shire will be required before work begins.

Red Tractor will undertake the Planning Permit process with Council's assistance.

The material used in the sculpture must be able to withstand the weather conditions of the area and exposure to the elements year round.

# THE ARTWORK

Artists should be sure to consider the aims of the project which include: telling a truth about Gippsland & wherever possible, creating partnerships which extend the reach and relevance of the project.

We hope artists will explore possible connections with community groups, history groups, landcare, CWA, CFA, fishermen – any group that contributes to the unique East Gippsland character.

The artists will of course, need to work within the restrictions and parameters imposed by the site.

# BUDGET

The total available project budget is \$40,000.

We don't expect to complete all 9 holes within that budget - we are exploring additional sources of funding, but it gives an indication of our current financial expectations.

All responses to the Artist'S Brief should provide a total cost for completion of the hole.

The budget should include all costs associated with the design development, fabrication, and installation of the work. Such costs will/may include materials, engineering, equipment hire, and artist's fees.

Red Tractor Art will provide in kind assistance for the installation of the work , and cover costs associated with project meetings , documentation, marketing, signage, insurance, basic site preparation, landscaping, project launch, ongoing maintenance.

RTA will provide appropriate interpretive information acknowledging the artist ,project partners and other interpretive information .

# HOLE TRUTH ADVISORY PANEL

A Hole Truth Advisory Panel will be formed to help us all enjoy this project.

We'll be seeking input from interested locals, Council staff, Councillors, businesses and other artists.

The Panel will help to select artist's proposals – and to offer feedback if necessary.

The Panel will also help us to promote and advocate for the project among the wider community.

The Panel will operate in a volunteer capacity meeting regularly throughout the life of the project.

Red Tractor Art will make the final selection of commissioned artists.

## RESPONSES

Responses to the brief should be forwarded to

Red Tractor Art

PO Box 26

Nowa Nowa 3887

or

[andrealane@bigpond.com](mailto:andrealane@bigpond.com)

Responses should be received by Tuesday 13 January 2009.

## SELECTION

Once selected, artists will need to work with us to meet the planning requirements of Shire.

The successful proposal will need to be certified by a structural engineer, for material and structural strength. It is necessary that preliminary discussions with qualified engineers take place during the design proposal stage. All parties need to be satisfied that the proposal is achievable within the budget available.

# PROGRESS & PROMOTION

We think this is a really exciting project for Nowa Nowa.

We consider it an important step towards making Nowa Nowa a real arts destination.

So, that means we take the promotion of the project seriously.

So, to that end, we commit to:

- regular updates at the blogspot: [the-hole-truth.blogspot.com](http://the-hole-truth.blogspot.com)
- regular updates and photos to the local media
- distribution of a hard copy Hole Truth newsletter at art galleries, artspace, visitor information centres (in and en route to East Gippsland). The newsletter will report on project progress and feature participating artists.
- regular on site gatherings for invited guests and participants.
- high quality documentation
- exposure/ profile during East Gippsland on Show & Creative Gippsland events in May 2009
- a fun launch in collaboration with other Nowa Nowa events.
- developing partnerships which will raise the profile of the project via the arts, tourism and lifestyle media – in print, online, radio and video.

Importantly, Red Tractor Art aspires to develop a self sustaining arts precinct on the site of the Art Home for the long term benefit of Nowa Nowa and East Gippsland - its artists and its art lovers, its businesses and its communities.

We consider this to be one more step in that direction.

We'd love your interest and support.

Andrea Lane & Gary Yelen  
Red Tractor Art  
[RedTractorArt.com.au](http://RedTractorArt.com.au)